



MULTIFAMILY REPORT

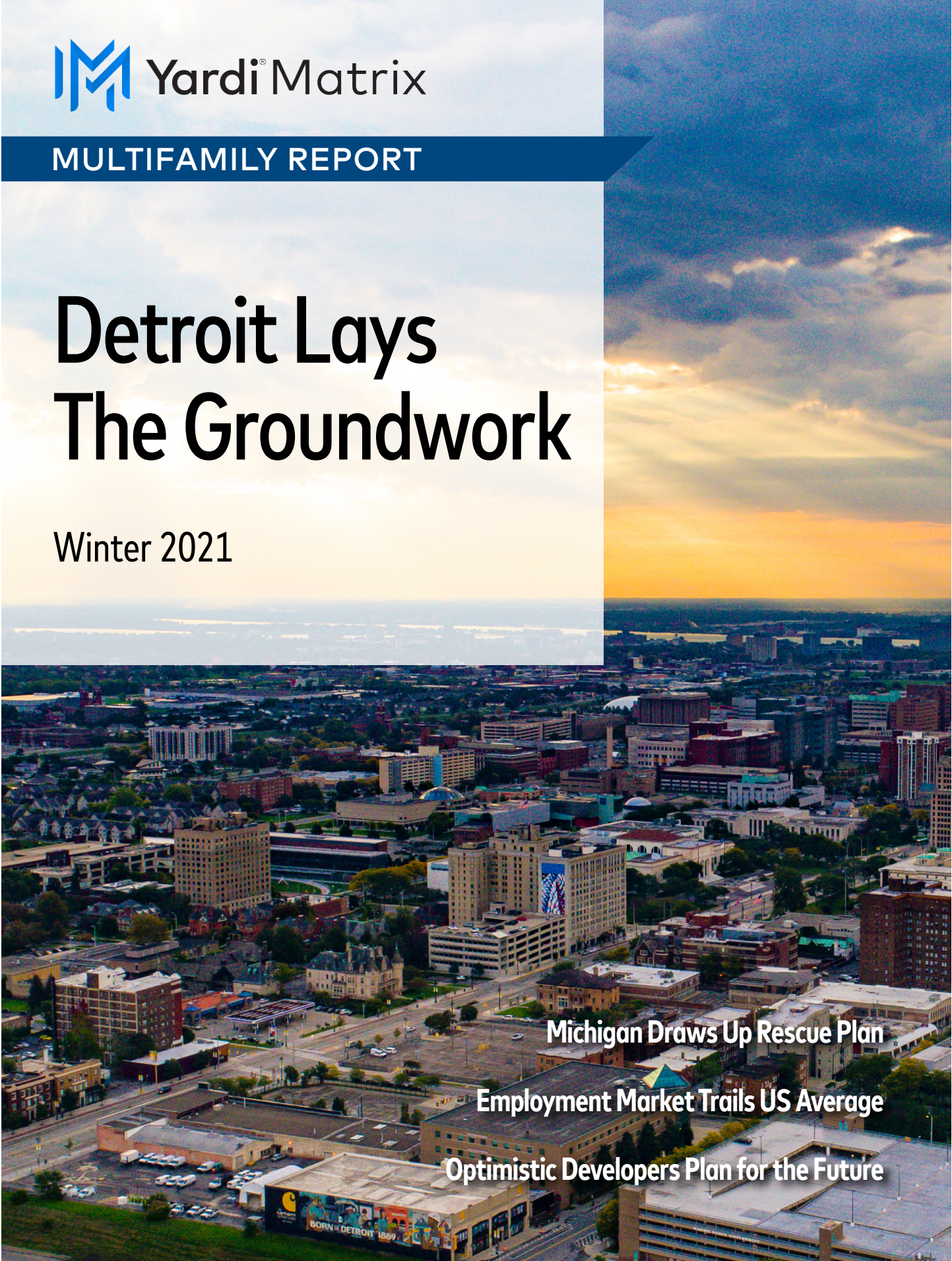
# Detroit Lays The Groundwork

Winter 2021

Michigan Draws Up Rescue Plan

Employment Market Trails US Average

Optimistic Developers Plan for the Future



# DETROIT MULTIFAMILY



## Smart Strategies Prepare Metro for Recovery

As the state gears up for Gov. Gretchen Whitmer's Michigan COVID Recovery Plan, the metro's path to a future rebound—as is the case with many other markets—depends heavily on federal financial support and widespread vaccine rollouts. Despite the challenges Detroit faced in 2020, multifamily fundamentals remained relatively healthy—rent growth persisted throughout the year and ramped up in the fourth quarter, with the average rate reaching \$1,052 in December 2020 and holding through January.

As of December, unemployment stood at 7.5% in Michigan and at 10.1% in metro Detroit, rates which were above the 6.7% national figure. In the 12 months ending in November, the metro lost a total of 191,700 jobs, with the leisure and hospitality sector (down 56,100 positions) carrying the weight of the economic dislocation. In continued efforts to facilitate recovery, the state has set up the Going PRO Talent Fund, which will distribute \$39 million in grants to employers to train some 30,000 Michigan workers.

Metro Detroit had 6,206 units under construction as of January, nearly 80% of which are aimed at high-income renters. Last year, developers completed 702 apartments, equal to 0.3% of total stock and well below the 2.2% U.S. rate. Meanwhile, some \$225 million in assets traded in 2020, marking a 22.4% decline, compared to 2019.

---

## Market Analysis | Winter 2021

### Contacts

#### Jeff Adler

Vice President & General  
Manager of Yardi Matrix  
[Jeff.Adler@Yardi.com](mailto:Jeff.Adler@Yardi.com)  
(303) 615-3676

#### Jack Kern

Director of Research  
and Publications  
[Jack.Kern@Yardi.com](mailto:Jack.Kern@Yardi.com)  
(800) 866-1124 x2444

#### Ron Brock, Jr.

Industry Principal, Matrix  
[JR.Brock@Yardi.com](mailto:JR.Brock@Yardi.com)  
(480) 663-1149 x2404

#### Author

#### Timea-Erika Papp

Senior Associate Editor

### Recent Detroit Transactions

#### Village Club on Lake St. Clair



City: Harrison Township, Mich.  
Buyer: Lightstone Group  
Purchase Price: \$22 MM  
Price per Unit: \$100,554

#### Greyberry Park



City: Waterford, Mich.  
Buyer: Belfor  
Purchase Price: \$8 MM  
Price per Unit: \$65,234